

IMPRONT GROUP

**The strategy that builds
new markets**

Who we are?

- ✔ Impront Group is a professional organization composed of strategic advisors, market analysts, legal experts and commercial consultants with consolidated international experience.
- ✔ We collaborate with companies aiming to expand into new markets or relocate their production structures, building measurable and structured development strategies.
- ✔ Our strength lies in precision, operational execution and a solid international network of institutional and commercial partners.



What we do for companies!

- ✓ Market analysis
- ✓ Country feasibility studies
- ✓ Product and solution positioning analysis
- ✓ Identification of high-potential sectors
- ✓ Research and selection of reliable importers and distributors
- ✓ Industrial and commercial partner scouting
- ✓ Legal and bureaucratic support
- ✓ Permits and regulatory documentation
- ✓ Corporate structuring
- ✓ Commercial negotiation support
- ✓ Tax and accounting advisory
- ✓ Marketing strategy development
- ✓ Editorial planning and digital positioning
- ✓ Operational implementation
- ✓ Continuous monitoring during expansion phase



Brand Activation through Sports and Events

We create all the necessary synergies to help companies strengthen their positioning through sports and strategic events.

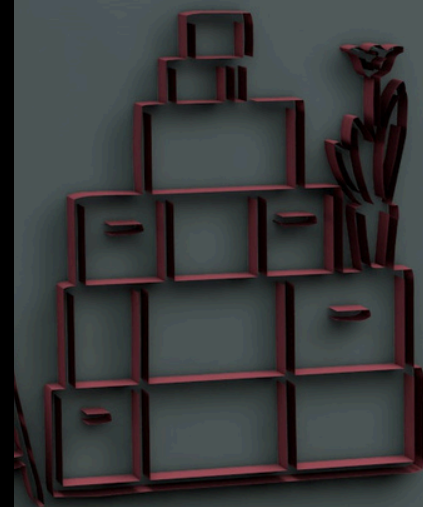
- Identification and selection of athletes as brand ambassadors
- Development of sponsorship agreements
- Full legal and contractual management
- Organization of promotional events and corporate activations
- Brand activation during events
- Integration of sports communication into the company's overall marketing strategy



Relocation for companies.

For establishing presence in new markets, relocating production facilities or transferring skilled personnel.

- Strategic relocation planning.
- Operational transition management.
- Full coordination with local institutions.



Relocation



Consulting for international expansion

Europe – United States – Selected strategic markets



- Full support from qualified personnel
- Assistance in production or commercial relocation processes
- Identification of the most suitable country for investment
- Foreign market opportunity analysis
- Guidance throughout entry into new international markets

What we can **manage**

- Market entry strategies
- Production relocation projects
- Commercial expansion plans
- Partner negotiations
- Institutional relations
- Integrated marketing activation for new markets
- Structured growth plans with measurable KPIs





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Why expanding with a structured partner works?

- ✓ Reduced entry risk
- ✓ Faster time-to-market
- ✓ Controlled investment exposure
- ✓ Access to verified networks
- ✓ Legal and regulatory compliance
- ✓ Sustainable and scalable growth



Why choose Impront Group as your partner?

- **Strategic vision combined with operational execution**
- **International consolidated network**
- **Ability to manage complex cross-border projects**
- **Professional, precise and measurable approach**
- **Focus on long-term development, not short-term activity**

Results for **your company.**

- Solid presence in new markets
- Reliable local partnerships
- Operational and regulatory security
- Increased commercial performance
- Measurable return on international expansion





IMPRONT GROUP

Few. Selected. With absolute care.

If your company is planning to develop new markets or relocate production structures, Impront Group is the strategic partner for structured international growth.

Contact us to build your market expansion plan.

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